



Sponsorship Package

CyberSci National Finals 2021/22

June 24 – 26, 2022

SPONSORSHIPS ARE AVAILABLE FOR CANADA'S NATIONAL STUDENT CYBER TEAM



For 2022 Canada has been invited to send a National Student Cyber Team to two international competitions. Our 2021/22 program starts with **Cyber*Sci** regional student competitions in 6 Canadian cities with 33 teams, 18 schools and 120 students in January. From there, the 6 regional winners, plus 1 all-women and 1 all-junior team will compete in our Canadian National Finals from June 24 to 26, 2022.

The winners from the Canadian Nationals have been invited to compete in the European finals (as a guest country) in Vienna in September 2022.

We need your help! Three great ways to participate:

1.) SPONSOR ONE OF THE STUDENT TEAMS AT OUR NATIONAL FINALS - \$7,000

You can sponsor a regional team competing in the Canadian National CyberSci championships. The money will be used exclusively to fund the travel prize for the winners. You'll be helping to raise the cyber skills level across the country.

Build your company or association's reputation and branding with "*Proud Sponsor of Canada's National Student Cyber Team*" on your organization's website and promotional material!

2.) SPONSOR A PARTICIPANT AT THE NATIONAL FINALS - \$2,000

Budgets tight this year? You can sponsor a single participant in Summer 2022 and know you're helping build future leaders for Canada's cyber community.

3.) COACH THE STUDENTS FOR THE NATIONAL FINALS - *FULL* FOR 2022

This takes someone with experience in pen testing and cyber competitions, plus a strong desire to help grow future talent. You will lead a workshop session online for a couple of hours every week or two (depending on your availability). Pass-on your knowledge. Assign a project or learning activity. Plant a few seeds and watch them grow amongst these top students from Canada's winning regional teams.

CYBERSCI IS A SERIES OF REGIONAL, NATIONAL, AND INTERNATIONAL CYBER CHALLENGES FOR CANADIAN UNIVERSITY AND COLLEGE STUDENTS.



SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE

Sponsoring a *Cyber*Sci* event grants your organization wide exposure as cutting-edge leaders in cyber security.

EMPLOYERS HIRE TOP CYBER TALENT

At *Cyber*Sci* events employers can accurately identify top talent because they are directly embedded with student teams working on realistic cyber tasks.

STUDENTS WIN NATIONAL AND INTERNATIONAL TRAVEL

Winners in each region advance to the *Cyber*Sci* national finals, and top teams there go on to represent Canada at international events – in Prague and Athens this year.

QUOTE FROM STUDENT PARTICIPANT (UNSOLICITED)

“I can't express my gratitude enough for what you do. If you wouldn't have come to our university, our little team would be non-existent, and I would likely have no idea what path of computer science I would go down.

Because of that event two years ago, I got hired ... to research and build a proof of concept for a homomorphic encryption based database. Without that event, I'd likely be sitting in some class and have no real direction or drive.”

BUILD CANADA'S CYBER SECURITY WORKFORCE

Canada's Cyber Security Challenge identifies the top students in our universities and colleges and matches them with leading employers in Cyberspace.

University of Toronto
Mississauga Campus



BUILD CANADA'S CYBER WORKFORCE

*Cyber*Sci* – Canada's Cyber Security Challenge is building our cyber workforce by identifying the top students in our universities and colleges, and matching them with the leading employers in the Cyber space.



ENCOURAGE CANADA'S FUTURE CYBER LEADERS

We run qualifying tournaments in each region across Canada, with winners advancing to the *Cyber*Sci* national finals in Ottawa. With the generous support of our sponsors, our national champions then go on to represent Canada at prestigious international events.



BE RECOGNIZED AS AN INDUSTRY LEADER

Top sponsors are recognized as industry leaders, benefiting from brand exposure at every *Cyber*Sci* event. Be proud to send Canada's team to Europe September 2022 for the European cyber security challenge.

JOIN OUR PREVIOUS SPONSORS

Cyber *Sci National Finals - Summer 2022	Sponsor a Participant	Sponsor a Team	Sponsor the Party	Sponsor the Event	Name the Event
Sponsorship Level	Silver	Gold	Party	Platinum	Titular
Price	\$2,000	\$7,000	\$9,500	\$15,000	\$30,000
Available	32	8	1	1	1

Branding Opportunities

Your Company Logo on CyberSci Website	Standard	Medium	<i>Standard</i>	Large	Largest
Your Logo on Cyber Team Canada T-Shirts	Standard	Medium	<i>Standard</i>	Large	Largest
Mention in promotional emails and social media.	Standard	Medium	<i>Standard</i>	Large	Largest
Right to use CyberSci name and logo in your company marketing.	✓	✓	✓	✓	✓
Formal acknowledgement in opening and closing speeches at Nationals		✓	✓	✓	✓
Present Winners at Awards Ceremony		✓		✓	✓
Speech at Awards Ceremony		5 mins		10 mins	15 mins
Media opportunities as they arise				✓	✓
Exclusivity in your sector				Loose	Strict
Partner recognition plaque (for your office)				✓	✓

Event Naming

"Saturday Party by <your company>" on website, social media, communications, etc.			✓		
Event name: CyberSCI - Canada's Cyber Security Challenge - presented by <YourCompanyName>					✓

Contact with Students

Receive resumes of most sponsored participants	✓	✓	✓	✓	✓
Online Interview room at National Finals		✓	✓	✓	✓
Seat on CyberSCI Board, if desired				✓	✓

