



## **Sponsorship Package**

# **CyberSci National Finals 2022/23**

June 1-4, 2023

## SPONSORSHIPS ARE AVAILABLE FOR CANADA'S NATIONAL STUDENT CYBER TEAM



Our 2022/23 program starts with **Cyber\*Sci** Regional student events in 6 Canadian cities with 30-40 teams, 20-30 schools and 150+ students in November 2022. From there, the 6 regional winners, plus 1 all-women, 1 junior, and 1 Indigenous team will compete in our Canadian National Finals in June 2023.

Previously, the winners from the Canadian Nationals in 2021/22 were invited to compete in the Euro and International cyber challenges in Prague, Athens and Vienna. We expect to return to the Euro finals (ECSC) as well as the International Cybersecurity Challenge in San Jose in summer and fall of 2023.

We need your help! Three great ways to participate:

### 1.) SPONSOR ONE OF THE STUDENT TEAMS AT OUR NATIONAL FINALS - \$9,000

You can sponsor a regional team competing in the Canadian National **Cyber\*Sci** championships. The money will be used exclusively to fund the travel prize for the winners. You'll be helping to raise the cyber skills level across the country.

Build your company or association's reputation and branding with "*Proud Sponsor of Canada's National Student Cyber Team*" on your organization's website and promotional material!

### 2.) SPONSOR A PARTICIPANT AT THE NATIONAL FINALS - \$2,000

Budgets tight this year? You can sponsor a single participant in Summer 2023 and know you're helping build future leaders for Canada's cyber community.

### 3.) ORGANIZE SPONSORS FOR YOUR REGIONAL CYBERSCI EVENT - SAVE \$2,500

If you are well-connected in your local cyber community – or want to be – this is a great opportunity to be an active member of an exciting program. Reach out to your colleagues, tell them about the **Cyber\*Sci** event, and invite them to participate. We have all the promotional materials and will take care of the administration; we just need the introductions. And you will be in the prime position to attract the top talent from the event.

**CYBERSCI IS A SERIES OF REGIONAL, NATIONAL, AND INTERNATIONAL CYBER CHALLENGES FOR CANADIAN UNIVERSITY AND COLLEGE STUDENTS.**



**SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE**

Sponsoring a *Cyber\*Sci* event grants your organization wide exposure as cutting-edge leaders in cyber security.

**EMPLOYERS HIRE TOP CYBER TALENT**

At *Cyber\*Sci* events employers can accurately identify top talent because they are directly embedded with student teams working on realistic cyber tasks.

**STUDENTS WIN NATIONAL AND INTERNATIONAL TRAVEL**

Winners in each region advance to the *Cyber\*Sci* national finals, and top teams there go on to represent Canada at international events – most recently in Prague, Vienna, Athens, San Diego and Oslo.

**QUOTE FROM STUDENT PARTICIPANT (UNSOLICITED)**

*“I can't express my gratitude enough for what you do. If you wouldn't have come to our university, our little team would be non-existent, and I would likely have no idea what path of computer science I would go down.*

*Because of that event two years ago, I got hired ... to research and build a proof of concept for a homomorphic encryption based database. Without that event, I'd likely be sitting in some class and have no real direction or drive.”*



# BUILD CANADA'S CYBER SECURITY WORKFORCE

Canada's Cyber Security Challenge identifies the top students in our universities and colleges and matches them with leading employers in Cyberspace.

University of Toronto  
Mississauga Campus



## BUILD CANADA'S CYBER WORKFORCE

*Cyber\*Sci* – Canada's Cyber Security Challenge is building our cyber workforce by identifying the top students in our universities and colleges, and matching them with the leading employers in the Cyber space.



## ENCOURAGE CANADA'S FUTURE CYBER LEADERS

We run qualifying tournaments in each region across Canada, with winners advancing to the *Cyber\*Sci* national finals in Ottawa. With the generous support of our sponsors, our national champions then go on to represent Canada at prestigious international events.



## BE RECOGNIZED AS AN INDUSTRY LEADER

Top sponsors are recognized as industry leaders, benefiting from brand exposure at every *Cyber\*Sci* event. Be proud to send Canada's team to the European and the worldwide International Cyber Security Challenges each year.

## JOIN OUR PREVIOUS SPONSORS

<b>Cyber *Sci National Finals</b> - June 1-4, 2023	Sponsor a Participant	Sponsor a Team	Sponsor a Social	Sponsor the Event	Name the Event
Sponsorship Level	<b>Silver</b>	<b>Gold</b>	<b>Social</b>	<b>Platinum</b>	<b>Titular</b>
Price	<b>\$2,000</b>	<b>\$9,000</b>	<b>\$9,500</b>	<b>\$20,000</b>	<b>\$40,000</b>
Available	<b>32</b>	<b>8</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>Branding Opportunities</b>					
Your Company Logo on CyberSci Website	Standard	Medium	<i>Standard</i>	Large	Largest
Your Logo on Cyber Team Canada T-Shirts	Standard	Medium	<i>Standard</i>	Large	Largest
Your Logo on Banner at the Event	Standard	Medium	<i>Standard</i>	Large	Largest
Mention in promotional emails and social media.	Standard	Medium	<i>Standard</i>	Large	Largest
Right to use CyberSci name and logo in your company marketing.	✓	✓	✓	✓	✓
Formal acknowledgement in opening and closing speeches at Nationals		✓	✓	✓	✓
Present Winners at Awards Ceremony		Shared		✓	✓
Speech at Opening Event or Awards Ceremony		5 mins		10 mins	15 mins
Media opportunities as they arise				✓	✓
Exclusivity in your sector				Loose	Strict
Partner recognition plaque (for your office)				✓	✓
<b>Event Naming</b>					
"Saturday Party by <your company>" on website, social media, communications, etc.			✓		
Event name: CyberSCI - Canada's Cyber Security Challenge - presented by <YourCompanyName>					✓
<b>Contact with Students</b>					
Receive resumes of most sponsored participants	✓	✓	✓	✓	✓
Interview room at National Finals		✓	✓	✓	✓
Seat on CyberSCI Board, if desired				✓	✓

