Sponsorship Package
CyberSci National Finals 2024

OTTAWA

JUNE 20 – 23, 2024

SPONSORSHIPS ARE AVAILABLE FOR CANADA'S NATIONAL STUDENT CYBER COMPETITION – OTTAWA – JUNE 20-23, 2024

BUILD CANADA'S CYBER SECURITY WORKFORCE

Canada's Cyber Security Challenge identifies the top students in our universities and colleges and matches them with leading employers in Cyberspace.

University of Toronto
Mississagua Campus

Cyber∗Sci – Canada's Cyber Security Challenge for University and College students - is building cyber skills across the country. **You can be part of it!**

ENCOURAGE CANADA'S FUTURE CYBER LEADERS

We run in-person qualifying tournaments in each region across Canada, with winners advancing to the *Cyber∗Sci* National Finals in Ottawa. Thanks to the generous support of our sponsors, our national champions then go on to represent Canada at prestigious international events.

BE RECOGNIZED AS AN INDUSTRY LEADER

Top sponsors are recognized as industry leaders, benefiting from brand exposure at every *Cyber∗Sci* event, and highlighting their leadership in their own marketing materials. Be proud to send Canada's student team to the European and the worldwide International Cybersecurity Challenges each year.

JOIN CISO ROUND-TABLE WITH CSE CYBER LEADERS

Cyber executives from sponsoring companies who to attend the CyberSci closing ceremony at Nationals will participate in an intimate, round-table discussion led by Sami Khoury and Rajiv Gupta, Head and Associate Head of CSE's Canadian Centre for Cyber security. **Present your views. Hear others.**

SPONSOR A TEAM, OR AN EVENT, AT THE CANADIAN NATIONAL FINALS

COMING TO OTTAWA JUNE 20-23, 2024

JOIN OUR PREVIOUS SPONSORS
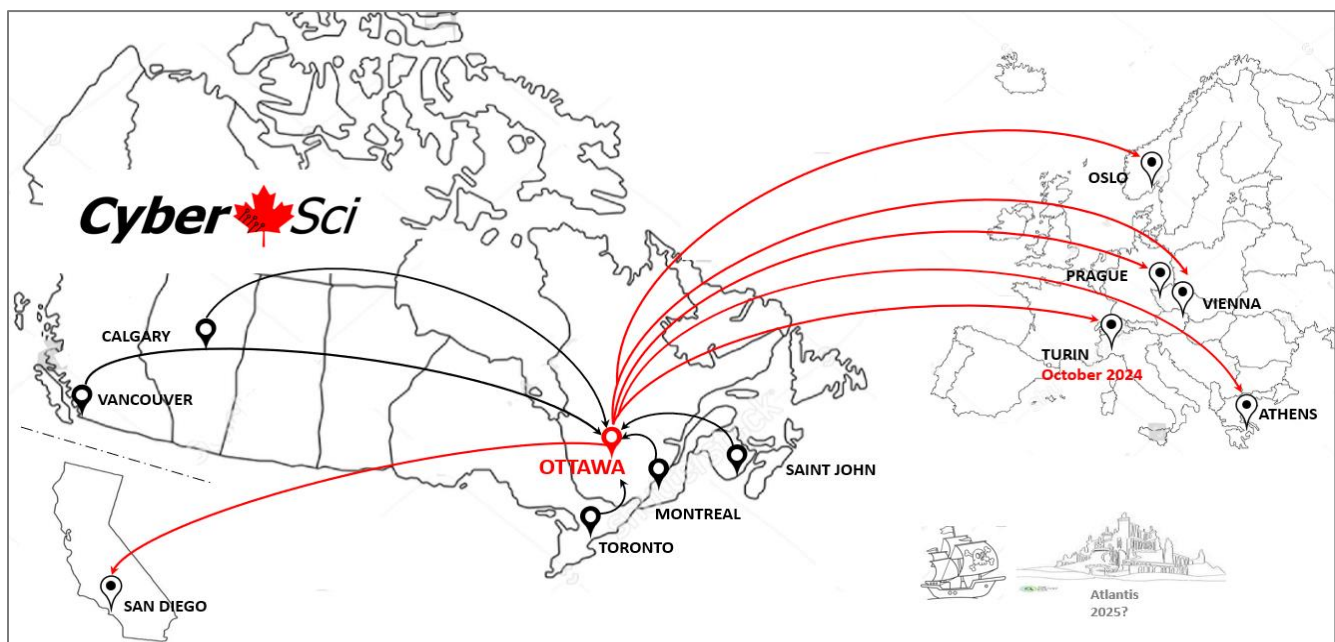

SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE

Sponsoring a *Cyber∗Sci* event grants your organization wide exposure as cutting-edge leaders in cyber security.

EMPLOYERS HIRE TOP CYBER TALENT

At *Cyber∗Sci* events employers can accurately identify top talent because they are directly embedded with student teams working on realistic cyber tasks.

STUDENTS WIN NATIONAL AND INTERNATIONAL TRAVEL

Winning students represent Canada against other national teams at prestigious international events.

CYBERSCI IS A SERIES OF REGIONAL, NATIONAL, AND INTERNATIONAL CYBER CHALLENGES FOR CANADIAN UNIVERSITY AND COLLEGE STUDENTS.

Our program starts each school year in November, with **Cyber*Sc**i Regional student events in 6 Canadian cities with 30+ schools and 300 students competing across all regions. The winning team from each region, plus one women's, one junior, and one Indigenous team will go on to our Canadian National Finals each June.

After the Canadian Nationals, our top students are selected to form Cyber Team Canada and compete in European and International cyber challenges against the national teams from 34 other countries.

We need your help! Three great ways to participate:

1.) SPONSOR ONE OF THE STUDENT TEAMS AT OUR NATIONAL FINALS - $9,000

You can sponsor a regional team competing in the Canadian National **Cyber*Sc**i championships. The money will be used exclusively to fund the travel prize for the winners. You'll be helping to raise the cyber skills level across the country.

2.) SPONSOR A SINGLE PARTICIPANT AT THE NATIONAL FINALS - $2,000

Budgets tight this year? You can sponsor a single participant in Summer 2024 and know you're helping build future leaders for Canada's cyber community.

Build your company or association's reputation and branding with "*Proud Sponsor of Canada's National Student Cyber Team*" on your organization's website and promotional material!

3.) SPONSOR AN EVENT DURING THE COMPETITION WEEKEND PRICE VARIES

Make an impression on the Top 50 cyber students from across Canada. Build a reputation as a leading cyber employer in the country.

MEET THE BEST CYBER TALENT IN THE COUNTRY

TOP STUDENTS FROM ALL MAJOR SCHOOLS ACROSS CANADA PARTICIPATE

Our Regional events run from coast-to-coast and only the winning students are invited to Ottawa. You can meet the **top 50 cyber students in Canada** in one place, at one time, during the Cyber National Finals.

STUDENTS COMPETE FOR FABULOUS TRAVEL PRIZES

*Cyber*Sci* attracts the best students by offering the fantastic travel prizes. Students compete hard to represent Canada, and to have a chance to prove themselves against the best in the world.

SPONSORS BUILD CANADA'S NEXT-GEN CYBER WORKFORCE

Sponsoring a *Cyber*Sci* event grants your organization wide exposure as cutting-edge leaders in cyber security.

EMPLOYERS STAND-OUT IN A CROWDED FIELD

Cyber talent is hard to find and hiring top performers is very competitive. By sponsoring the *Cyber*Sci* National Finals you can get your brand out in front of **the best possible cyber candidates**. And by attending the Nationals you can meet the students and make the case for your company's claim of being the best cyber employer in Canada.

Contact: sponsorships@cybersci.ca

SPONSORSHIP RATES AND BENEFITS

Cyber * Sci National Finals - June 2024	Sponsor a Participant	Sponsor Logo Travel Shirts	Sponsor a Team	Sponsor a Social	Sponsor the Event	Add Name to the Event
Sponsorship Level	**Silver**	**S / M / L**	**Gold**	*Social*	**Platinum**	**Titular**
Price	**$2,000**	**$500-$4,000**	**$9,000**	*$9,500*	**$20,000**	**$40,000**
Available	**32**	**12**	**8**	*2*	**1**	**1**
Branding Opportunities						
Your Company Logo on CyberSci Website	Standard	S / M / L	Medium	Medium	Large	Largest
Your Logo on Banner at the Event	Standard	S / M / L	Medium	Medium	Large	Largest
Mention in promotional emails and social media.	Standard	S / M / L	Medium	Medium	Large	Largest
Your Logo on Cyber Team Canada Jerseys		S / M / L				
Right to use CyberSci name and logo in your company marketing.	✔	✔	✔	✔	✔	✔
Formal acknowledgement in opening and closing speeches at Nationals		✔	✔	✔	✔	✔
Speech at Social Event or Awards Ceremony			5 mins	10 mins	10 mins	15 mins
Present Winners at Awards Ceremony			Shared		✔	✔
Media opportunities as they arise					✔	✔
Exclusivity in your sector					Loose	Strict
Partner recognition plaque (for your office)					✔	✔
CISO Round Table * NEW *** in 2024**						
Participate in an intimate, round-table discussion led by Sami Koury and Rajiv Gupta of CSE's Canadian Centre for Cyber security. Present your views. Hear others.			✔	✔	✔	✔
Event Naming						
"Saturday Party by *\<your company\>* " on website, social media, communications, etc.				✔		
Event name: CyberSci - Canada's Cyber Security Challenge - presented by *\<YourCompanyName\>*						✔
Contact with Students						
Receive resumes of most sponsored participants	✔	✔	✔	✔	✔	✔
Interview room at National Finals			✔	✔	✔	✔
Seat on CyberSCI Board, if desired					✔	✔