



Canada's National Cyber Security Challenge

# Sponsorship Opportunities

Cyber\*Sci National Finals

June 12-15th, 2026

Ottawa, ON Canada



**Cyber\*Sci** is Canada's leading Cyber Security Challenge! It is a series of Cyber competitions to identify the top students in our universities and colleges and match them with leading Canadian employers.

➤ **Our Mission: Build Canada's Cyber Security Workforce**

- ❖ We identify top students in Canadian university/college programs, motivate them through fierce competition, and help match them with leading Canadian employers to help develop their Cyber careers.

➤ **100% Volunteer-Run Non-Profit Organization**

- ❖ We began running Cyber competitions (CTFs) in 2012 with 6 friends (all cyber professionals) with the aim to have fun and build community.
- ❖ We have now expanded to 20 volunteers year-round, 50+ for Nationals every June, and 100+ helping run Regional qualifiers every November.

➤ **We are proud of our Inclusion Efforts**

- ❖ Successfully doubled female participation to 30% overall, with as high as 50% in some events.
- ❖ We work closely with programs across all regions to ensure Indigenous development and a dedicated Indigenous team at Nationals

➤ **Sponsor Funds Go To The Students**

- ❖ 91% of funds go to student prizes, hotel, travel, and food for **Cyber\*Sci** Nationals in Ottawa.
- ❖ Funds also go to National winners (Team Canada!) for travel to international events - So far: Athens, Prague, Vienna, Santiago, San Diego, Oslo, Turin ... and Tokyo in 2025.

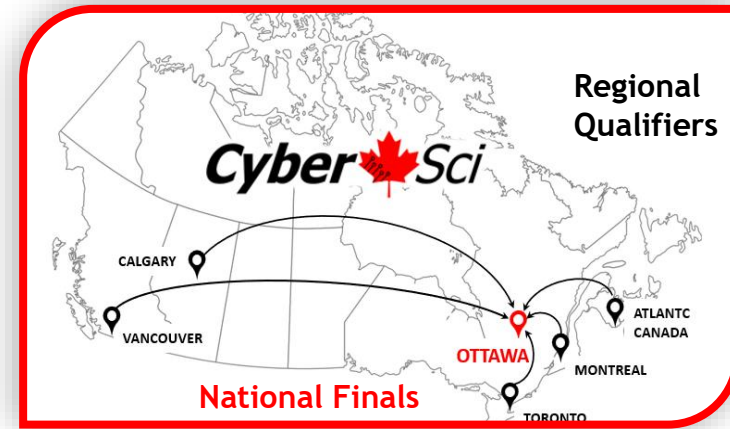
# What Do We Do?



We run live, in-person Cyber competitions (CTFs) to build skills and match students with employers.

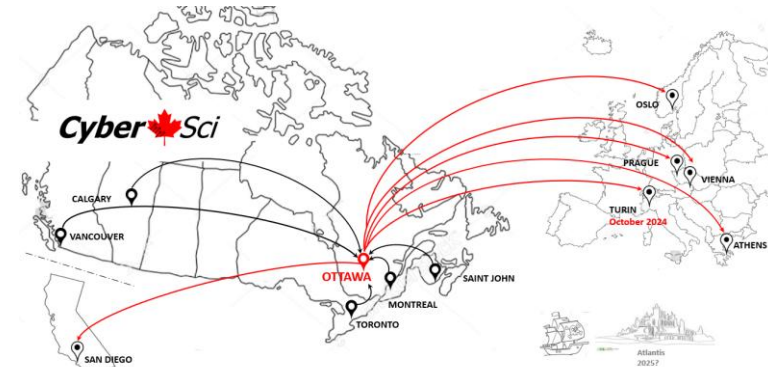
- ❖ **Regional Qualifiers in 6 cities every November (400+ students)**

The Regional Qualifiers are hiring events: hacking in the morning, interviews in the afternoon, and job offers by supper (or in the few days following). The top team from each Regional event qualifies for the National Finals.



- ❖ **National Finals in Ottawa every year in June (50 Top Students)**

The National Finals are prestige events: Students work hard to build their skills and prove they are the best in the country.



- ❖ **Team Canada (15 Best-of-Best Students)**

Form **“Team Canada”** to represent our country at International events against 34+ other countries.



# How Do We Do It?



## ➤ Support from Great Sponsors

- ❖ A growing list of dedicated sponsors allow for the success of Regional, National, and International events
- ❖ Sponsors get to meet and actually *work with the candidates* in an environment that closely simulates on-the-job tasks.

## ➤ Some of our Previous (and Current) Sponsors:

## ➤ Cyber\*Sci Does The Legwork

- ❖ Cyber\*Sci attracts all the top students in each region to be in one place, at one time, working with you on Cyber problems.
- ❖ We collect the resumes, line up interviews, schedule the event, and run the competitions.
- ❖ It's a CTF (Capture the Flag) covering forensics, web, reverse engineering, etc. (not just a "Hackathon")



Sponsorship's are now available for the *Cyber\*Sci* 2026 National Finals in Ottawa: June 12-15<sup>th</sup>, 2026

## Why Sponsor?



### Help Build Canada's Next-Gen Cyber Workforce

Cyber skills and talent are urgently required to defend Canada's economy and way of life. The National Finals bring together and challenge the top students from Canadian universities and colleges, motivate them through competition, and help build their careers by matching them with leading employers.



### Be Recognized as an Industry Leader

Top sponsors are recognized as industry leaders, benefiting from brand exposure at every *Cyber\*Sci* event and opportunity to send the "Team Canada" student team to worldwide International Cybersecurity Challenges each year.

Build your company or association's reputation and branding with "*Proud Sponsor of Canada's National Student Cyber Team*" on your organization's website and promotional material!



### Join a CISO Round-table with CSE Cyber Leaders

Executives from sponsoring companies who attend the *Cyber\*Sci* closing ceremony at Nationals will participate in an intimate, round-table discussion led by Sami Khoury and Rajiv Gupta, Head and Associate Head of CSE's Canadian Centre for Cyber Security.

# Hiring Opportunities For Sponsors



## ➤ Access to Canada's Top Cyber Students

- ❖ **Cyber\*Sci** attracts the best students through prizes and prestige. Only the top students across Canada are invited to the Nationals in Ottawa. You can meet the top 50 Cyber students in Canada all in one place, at one time.
- ❖ Assess candidates in real-time. Evaluate how they solve problems, collaborate, and handle stress - providing more accurate hiring decisions compared to traditional interviews and testing.

## ➤ Save Time and Money

- ❖ No need to sort through thousands of resumes! **Cyber\*Sci** does all the legwork allowing you to show up, evaluate, and hire - saving significant recruiting costs and time.
- ❖ Skills tested include Cyber Security and problem-solving - specifically relevant to your hiring.

## ➤ Stand-out in a Crowded Field

- ❖ Sponsoring allows your brand to stand out. You will have the chance to speak with talented students and make your case for being a top employer in Canada.

## Students Compete from Top Canadian Programs:



You have the opportunity to sponsor a participant, team, or an event at the Canadian 2026 National Finals.

A few options include:

➤ **Sponsor a Student Team - \$9,000**

- ❖ You can sponsor one of the regional teams competing in the Canadian National championships.
- ❖ The money will be used exclusively to fund the travel prize for the winners.

➤ **Sponsor a Single Participant - \$2,000**

- ❖ You can sponsor a single participant and know you're helping build a future leader for Canada's Cyber community.
- ❖ The money will be used exclusively to fund the travel prize for the winners.

➤ **Sponsor an Event - \$\$ Varies**

- ❖ Make an impression on the Top 50 Cyber students from across Canada by Sponsoring an event.
- ❖ Build a reputation as a leading Cyber employer in the country.

# Full Sponsorship Options & Benefits



<b>Cyber *Sci National Finals June 12-15, 2026</b>	<b>Sponsor a Participant</b>	<b>Logo on Travel Shirts</b>	<b>Sponsor a Team</b>	<b>Sponsor a Social</b>	<b>Sponsor the Event</b>	<b>Add Name to the Event</b>
<b>Sponsorship Level</b>	Silver	S / M / L	Gold	Social	Platinum	Titular
<b>Price</b>	\$2,000	\$500-\$4,000	\$9,000	\$9,500	\$20,000	\$40,000
<b>Available</b>						
<b><u>Branding Opportunities</u></b>						
Your Company Logo on CyberSci Website	Standard	S / M / L	Medium	Medium	Large	Largest
Your Logo on Banner at the Event	Standard	S / M / L	Medium	Medium	Large	Largest
Mention in promotional emails and social media.	Standard	S / M / L	Medium	Medium	Large	Largest
Your Logo on Cyber Team Canada Jerseys		S / M / L			Medium	Largest
Right to use CyberSci name and logo in your company marketing.	✓	✓	✓	✓	✓	✓
Formal acknowledgement in opening and closing speeches at Nationals		✓	✓	✓	✓	✓
Speech at Social Event or Awards Ceremony			5 mins	10 mins	10 mins	15 mins
Present Winners at Awards Ceremony			Shared		✓	✓
Media opportunities as they arise					✓	✓
Exclusivity in your sector					Loose	Strict
Partner recognition plaque (for your office)					✓	✓
<b><u>Event Naming</u></b>						
"Saturday Party by <your company> " on website, social media, communications, etc.				✓		
Event name: CyberSci - Canada's Cyber Security Challenge - presented by <YourCompanyName>						✓
<b><u>Contact with Students</u></b>						
Receive resumes of most sponsored participants	✓	✓	✓	✓	✓	✓
Interview room at National Finals			✓	✓	✓	✓
Seat on CyberSci Board, if desired					✓	✓

# Questions And Comments





**THANK  
YOU!**

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